

# The Star-Ledger

## **Gun company agrees to pay N.J. \$50,000 after illegally selling large magazines**

By Blake Nelson

NJ Advance Media for NJ.com and The Star-Ledger

Published Sept. 10, 2020

A gun company in Nevada has agreed to stop selling large magazines to New Jersey and to pay the state \$50,000 after two illegal sales, the state attorney general's office announced Thursday.

New Frontier Armory, LLC said it will not advertise or sell "large capacity magazines" in the state and block shipping to New Jersey addresses, according to the agreement.

State law limits gun magazines to ten bullets, and many magazines sold on New Frontier's website can hold dozens.

The larger magazines "significantly increase a shooter's ability to injure and kill large numbers of people quickly," state Attorney General Gurbir Grewal said in a statement. "This settlement not only holds New Frontier Armory accountable for its unlawful conduct, but also puts gun dealers on notice that we are closely monitoring internet weapons sales."

The company did not immediately return a request for comment, and a message left with a lawyer for the group was not immediately returned.

New Jersey sued last year after undercover investigators were able to buy large magazines from the company, Grewal's office said in a press release. In 2018, a detective bought three 30-round magazines from the group's website and had them shipped to the Garden State. Officials sent the company a cease-and-desist letter, but the next year another investigator successfully ordered three magazines that could hold 15, 30 and 100 rounds respectively.

A judge previously suspended the group from selling those magazines.

The agreement, filed Sept. 2, says the company must "clearly and conspicuously" warn consumers about New Jersey's limits.

On the website Thursday, a warning beneath many magazines said, "Certain U.S. jurisdictions restrict firearm magazines sales," and a link notes New Jersey's law.